

EVIDENCE TO GUIDE ACTION:

Comprehensive Tobacco Control in Ontario (2016)

Smoke-Free Ontario Scientific Advisory Committee



USE OF THE REPORT

This report can be used to inform comprehensive tobacco control including:

- program planning
- evaluation
- policy and strategy development
- research opportunities



WHO SHOULD USE THE REPORT

- public health units
- policy makers
- researchers
- non-profit organizations
- health care providers

ONTARIO TOBACCO CONTEXT

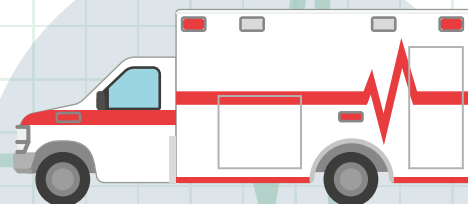


Smoking rates have been decreasing from 19.3% (2010) to 17.4% (2014)¹



Two million Ontarians smoke²

Tobacco use is responsible for approximately 36 deaths per day²



Disease associated with tobacco use is estimated to cost \$7.5 billion annually²

PURPOSE OF REPORT

The report assesses tobacco control interventions for their contribution to reduce tobacco use in Ontario.



THE REPORT

- Interventions were assessed by:
 - strength of evidence
 - Ontario context
 - implementation and equity considerations
- Each intervention has:
 - a summary of the effectiveness of the evidence
 - an assessment of potential contribution for Ontario (10 categories)
 - a key message

56 types of interventions assessed



SOURCES

¹Statistics Canada. Health indicator profile, annual estimates, by age group and sex, Canada, provinces, territories, health regions (2013 boundaries) and peer groups, occasional [Internet]. Ottawa, ON: CANSIM; 2016 [updated 2016 Apr 21; cited 2015 July 31]. [Figure] Table 105-0501. Available from: <http://www5.statcan.gc.ca/cansim/a26?lang=eng&id=1050501>

²Smoke-free Ontario: information on places where you can't smoke, the rules on selling tobacco and how Ontario is working to reduce tobacco use [Internet]. Ottawa, ON: Queen's Printer for Ontario; 2016 [updated 2016 Aug 16; cited 2016 Nov 25]. Available from: https://www.ontario.ca/page/smoke-free-ontario?_ga=1.221771800.1898918448.1475585651

For more information on this Report, visit:
www.publichealthontario.ca/tobaccocontrol