

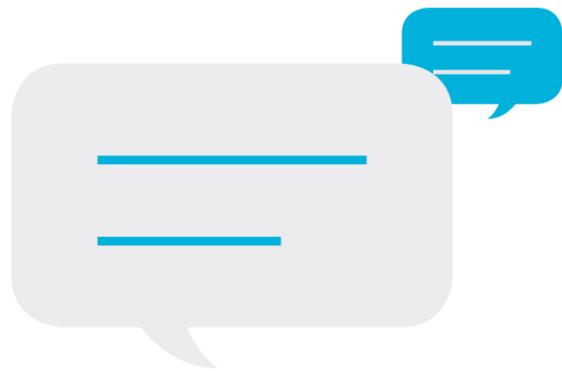
Learning
Develop a multi-stage learning plan that will increase organizational capacity, maximize resources, and foster evidence-based decision making.

Synergy
Combine our services with your experience to stimulate creativity, initiate energizing dialogue, and increase self-efficacy.

Opportunities
Access a diverse mix of learning opportunities that address emerging challenges and support the development of public health core competencies.

Reflection
Renew your focus. Bring innovation to your health promotion activities by reflecting on your current practice.

Partnership
Develop a lasting partnership through consistent, real-time support to ensure continued organizational and public health excellence.



START THE CONVERSATION!

Call: 647.260.7471
 Email: hpcb@oahpp.ca
 Visit: www.publichealthontario.ca/hpcb

Health Promotion Capacity Building

APPLYING EXPERTISE AND KNOWLEDGE



The Health Promotion Capacity Building team is part of the Health Promotion, Chronic Disease and Injury Prevention (HPCDIP) Department.

We support Ontario's public health system, community health care intermediaries and partner ministries.



We assist our clients to plan, conduct, and evaluate evidence-based interventions that promote health and prevent chronic disease and injury. Our wide range of services and resources are available in both official languages.

Our team has expertise in alcohol policy, health communication, healthy public policy, and program planning and evaluation.

As part of Public Health Ontario (PHO), we have access to experts and resources on a variety of public health topics.

We work with many partners including our partner resource centres: the Program Training and Consultation Centre (PTCC), and the Ontario Injury Prevention Resource Centre (OIPRC). We also enlist other health promotion resource centres and a wide network of organizations and experts, as needed, to support our clients.

Our consultation and training services are free.
 Travel and material costs are negotiated on an individual basis.

WHAT WE'VE BEEN UP TO

“ I have been using many of the approaches discussed in this workshop. The information, statistics and details on how to create materials were all very helpful. I had not considered using the LRDG as a marketing focus prior to this workshop, but I now see some potential options and the value in applying them more broadly.”

COMMUNICATING THE LOW-RISK ALCOHOL DRINKING GUIDELINES WITH THE PUBLIC HEALTH PRACTITIONERS IN SOUTH WESTERN ONTARIO.

“ I now have a better understanding of how to organize my data for program evaluation purposes, we received some great suggestions. I appreciated how they explained the best approach as well as the most realistic approach, giving suggestions for different scenarios. I will be able to apply what I learned to my practice and planning.”

ENABLING EFFICIENT PROGRAM PLANNING AND EVALUATION AT PEEL PUBLIC HEALTH.

“ Having PHO facilitate training on how to implement a social media policy at our health unit was very beneficial. The field support specialist's expertise and guidance allowed us to draft an agency-wide social media policy. From the very beginning stages of launching our agency Facebook and Twitter accounts we owed a great deal of thanks to PHO for helping us reach our goals.”

SETTING UP FOR SOCIAL ENGAGEMENT SUCCESS AT THE HASTINGS AND PRINCE EDWARD COUNTIES HEALTH UNIT.



TRAINING AND CONSULTATIONS

Each year we connect with over 4,000 people in Ontario's public health system. We do this through our 100 consultations, dozens of workshops, webinars and cover topics such as:

Topics

- Situational assessments
- Logic models
- Setting priorities: techniques and tools
- Introduction to by-law development
- Overview of social media in public health context
- Introduction to alcohol policy theory and research
- Introduction to Canada's low-risk drinking guidelines
- And many more.



SKILLS FOR HEALTH PROMOTION WORKSHOPS

The two-day Skills for Health Promotion workshops consists of four half-day sessions on the following topics:

1. PLANNING HEALTH PROMOTION PROGRAMS
2. EVALUATING HEALTH PROMOTION PROGRAMS
3. INFLUENCING POLICY CHANGE AND DEVELOPMENT
4. DEVELOPING HEALTH COMMUNICATION CAMPAIGNS

These events are designed for anyone seeking definitions, tools, resources and organized approaches to evidence-informed practice. Front line staff, as well as team leaders will find these sessions invaluable.

Connect with us through our online service request form. www.publichealthontario.ca/hpcb

ALCOHOL POLICY

We offer expertise, training, and consultation across a wide range of emerging alcohol policy issues. By working strategically with public health units, provincial government bodies, and national NGO's, we offer webinars, workshops, and cutting-edge resources, and strive to raise awareness and build capacity among public health practitioners on the harms and solutions related to alcohol.

ONGOING COLLABORATION

SUPPORTING YOUR NEEDS

Sustainable capacity building takes time, effort, and vision. We ground our work in the spirit of partnership with a flexible collaboration model. Services may vary in length and intensity. We deliver brief consultations and tailored training opportunities. Or we may go further, working together to build a multi-year learning plan for your organization.

E-LEARNING AND ONLINE TOOLS

Work through our webcasts, learning modules and interactive tools at your own pace or in conjunction with one of our field support specialists. Visit www.publichealthontario.ca/hptools for more information.

Online Health Program Planner (OHPP)

Set objectives, document a situational assessment, engage stakeholders, create a business case, view sample program plans, and more. OHPP is a collection of interactive worksheets to help public health practitioners make evidence-informed planning decisions.

Health Promotion Foundations

A self-directed course, HP Foundations is designed to help people new to the field familiarize themselves with essential health promotion concepts.

Essential Skills Webcast Series

This collection of brief, 5-7 minute webcasts covers the concepts addressed in our popular At-A-Glance webinar series.