2024–29 Strategic Plan
At a Glance


Mission: We enable informed decisions and actions that protect and promote health and contribute to reducing health inequities.

Mandate: We provide scientific and technical advice and support to clients working in government, public health, health care and related sectors.

Values:
- Credible
- Innovative
- Responsive
- Collaborative
- Integrity
- Respect

Our four strategic directions are connected and mutually reinforcing. When taken together, complemented by our Indigenous Strategy, they will advance public health and the health system and drive performance improvement.

Strategic Direction 1:
Lead provincial public health data transformation, leveraging advanced analytics to drive evidence-informed practice and decision-making.

Strategic Direction 2:
Strengthen laboratory leadership, advance genomics for public health action, and sharpen the focus on complex microbiology testing.

Strategic Direction 3:
Advance public health and health workforce capacity and knowledge to improve population health outcomes.

Strategic Direction 4:
Accelerate moving evidence to action as the convener and integrator of expertise on public health issues and drive quality improvement for public health.

Enablers for Success:
- Great People
- Robust Partnerships & Alliances
- Sustainable Funding