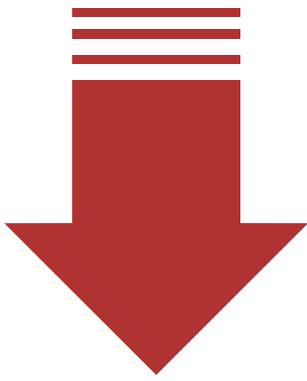


This visual summary highlights a few findings from the [Ontario Tobacco Monitoring Report 2018](#). Data presented is primarily from 2017. For additional details, please refer to the report and technical supplements.



Use of all tobacco products is **down** since 2015

BUT

2.3 million

Ontarians are still using tobacco products



Cigarettes are the most commonly used tobacco product

5x
more than e-cigarettes



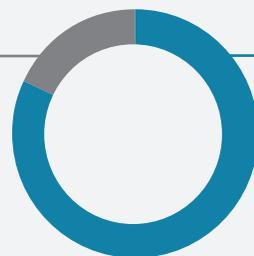
16x
more than waterpipes

Current Smoking Status

15%

of Ontarians smoke cigarettes*

18% smoke occasionally



82%
smoke daily

Significantly more males smoke cigarettes than females.

*smoked in the past 30 days and smoked >100 cigarettes in one's lifetime.

Burden of Tobacco

Tobacco is the leading cause of preventable death and disease in Ontario.



16,000
deaths each year



\$7.0 billion
In health care costs (direct & indirect)

Subpopulations

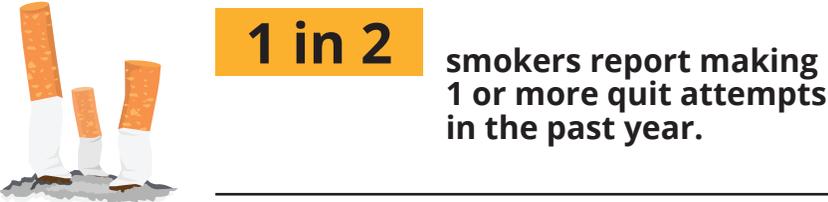
There are groups within our communities that have disproportionately higher rates of cigarette smoking.



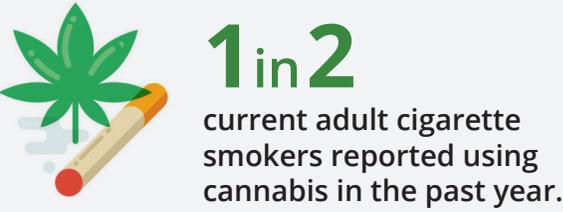
All of the above populations have >500,000 current tobacco users.

*In 2017, cannabis was an illegal substance and included in illicit drug use.

Quitting Smoking

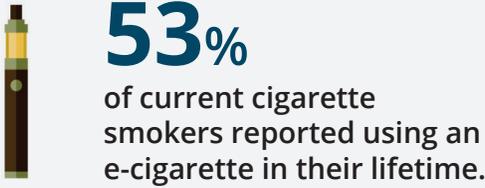


Cannabis



1/3 of adult cannabis users mixed cannabis with tobacco.

E-cigarettes



~3x as many youth initiated use of e-cigarettes in the last year compared to cigarettes (14% vs. 5%).